



Maggie McClure

Graphic Designer

<https://maggies.website>

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Education

Bachelor of Science in Graphic Design

Arizona State University | 2024

Associate of Arts in General Studies

Austin Community College | 2021

Experience

Junior Graphic Designer

Carrylove Designs | Austin, Texas | 2024 – Present

Designed social media graphics and videos, email marketing, blog posting, and brand collateral. Participated in strategy sessions and executed marketing projects. Supported development collateral materials including brochures, worksheets, email marketing campaigns, and customer promotional material.

Assistant Manager / Senior Sales Associate

Madewell | Austin, Texas | 2019 – Present

Started as an entry level Sales Associate and was promoted to Assistant Manager. Assisted in achieving and tracking financial targets. Maximized payroll through effective scheduling and a nimble response to current business needs. Supported store strategy to drive new customer acquisition and retention efforts that build loyalty. Primary roles included selling manager, associate operations manager, and associate training manager.

Skills

Adobe Illustrator, InDesign, Photoshop, Lightroom, After Effects and Xd. Created eye catching visuals, design briefs, packaging design, and business reports for school projects at Arizona State University. Freelance work in brand identity and logo design. Familiar with ClickUp, Miro, and WordPress.

Portfolio

https://drive.google.com/drive/folders/1lzShXsJIL54AtITzWFPDloDDG4WAqtB1?usp=drive_link